



Prof. Dr. Simon Grand // born 1968, married, 2 children // strategy designer, knowledge entrepreneur, management researcher // (for further information, see: www.simongrand.com)

academic positions: associate professor of Strategic Management and Management Innovation (since 2017) / founder and academic director of the RISE Management Innovation Lab at the University of St.Gallen HSG (since 2001: siehe www.rise.ch) / co-director of the research program on the St.Gallen Management-Model (since 2012: siehe www.sgmm.ch) / vice director at the Institute for Systemic Management and Public Governance (since 2011) // research fellow at the Zurich University of the Arts ZHdK (since 2012) / fellow of the German competence center for culture and creative industries KKKW (since 2018) / guest lecturer at diverse national and international universities.

entrepreneurial positions: member of the board of directors, Büchi Labortechnik AG (since 2009, www.buchi.com) / member of the board of directors, Pensimo Management AG (since 2012, www.pensimo.ch) / member of the BLC Board, Brand Leadership Circle (since 2016, www.brandleadership.ch) // partner, Grand Strategy Innovation GmbH, Zurich (since 2007) // co-curator, Research Venture CreativeEconomies @ ZHdK (since 2014, www.creativeeconomies.com) // partner, member of the managing board and president of the board of directors, NOSE Design Intelligence (2000 – 2005: www.nose.ch).

Academic education: licenciate (Lizentiat) in Economics and Sociology, University of Zurich (1992) / research associate in Banking & Finance, Swiss National Bank, Zurich (until 1993) // PhD in Organization Studies and Management Research, University of Zurich (1997) / research associate at the Institute for Management Research, University of Zurich (until 1997) / research fellow in philosophy and epistemology of the social sciences, École des Hautes Études en Sciences Sociales, Paris, as scholar of the Swiss Study Foundation (until 1997) // habilitation in Management, with a special focus on Strategic Management, University of St. Gallen (2013) / research associate at the Institute of Management and Strategy (until 2011) and at the Institute for Systemic Management and Public Governance, University of St. Gallen (2011-2012) / assistant professor for Strategic Management, University of St. Gallen (2012-2016).

St. Gallen, April 2019